

CLAIMS

1. A non-oxidative hair colouring composition, comprising ceramide or functionally similar related material, in the absence of phytantriol.
2. A composition according to claim 1, comprising ceramide or functionally similar related material in an amount in the range 0.01 to 5% by weight.
3. A composition according to claim 2, comprising ceramide or functionally similar related material in an amount in the range 0.05 to 1% by weight.
4. A method of improving the colouring effects of non-oxidative hair colouring compositions, comprising application to the hair of ceramide or functionally similar related material, in the absence of phytantriol.
5. Use of ceramide or functionally similar related material in a hair care composition for the purpose of improving the colouring effects of a non-oxidative hair dye.
6. The invention according to any one of the preceding claims, wherein the ceramide or functionally similar related material comprises one or more ceramides or pseudoceramides.
7. The invention according to claim 6, wherein the ceramide comprises ceramide 2.
8. The invention according to claim 6, wherein the pseudoceramide comprises bishydroxyethyl biscetyl malonamide.